



My skills of identifying customer needs, designing experiences, and assisting front-end web development enable me to partner with both stakeholders and programmers in building seamless products.

603.960.2136
ringra24@student.scad.edu
rachelmariehull.com

Skills

CREATIVE

Design System Management
Prototyping
User Testing
Customer Journey Mapping
Service Blueprint Mapping
Ecosystem Mapping

LANGUAGES

HTML
CSS & SCSS
Javascript & jQuery
PHP

PROGRAMS

Figma
Adobe XD
Miro
WordPress
InDesign
Illustrator
Photoshop

Work Experience

CRUTCHFIELD

Agile Coach & Senior UX Designer 1 | April 2023 — present

In addition to previous responsibilities:

- mentor new designers
- provide support as a subject matter expert of internal warehouse applications

Agile Coach & UX Designer 3 | November 2022 — April 2023

In addition to previous responsibilities:

- uphold agile principles
- foster a healthy and productive team environment

UX Designer 3 | June 2022 — November 2022

- conduct user research to inform what is important for the business to work on
- translate user research, stakeholder interests, and technical specifications into prototypes
- assist front-end web development by writing HTML, CSS, and Javascript
- maintain internal and external design systems

EDGE WEBWARE

UX/UI Designer & Developer | January 2020 — May 2022

- facilitated client interactions to understand their goals and design needs
- completed user experience reviews on existing client products
- created user flows for websites, mobile applications, and web applications
- wireframed solutions to user experience problems
- designed unique interfaces for a range of clients
- developed custom WordPress themes

CEDARVILLE UNIVERSITY

Adjunct Professor | Fall 2021, Fall 2022

- taught JavaScript to undergraduate students
- brainstormed various ways to explain concepts for different learning styles
- guided student progress through projects and exercises

THE NAVIGATORS

Graphic Design Intern | Summer 2019

- updated content to fit new branding following their style guide
- created logos, pamphlets, stickers, workbooks, and postcards
- photographed team pictures and merchandise for their website

Education

SAVANNAH COLLEGE OF ART & DESIGN | MFA

Anticipated Graduation Date..... May 2026
Major..... Interactive Design & Game Development
GPA..... 4.0
Concentration..... Interactive Design

CEDARVILLE UNIVERSITY | BA

Graduation Date..... May 2021
Major..... Visual Communication Design
GPA..... 3.9
Concentrations..... Graphic & Interactive Web Design
Minors..... Studio Art & Bible